

STUDIO
35
STUNTS

x

THAT LOT



WE ARE ON AIR.

Our new, state-of-the-art social-first studio is officially open for business. We can cover:

- Scripted video
- Sketches
- Interviews
- Press junkets
- Podcasts / Vodcasts
- Live broadcast
- Photoshoots
- Multiple camera setups with real time vision mixing
- Broadcast-standard audio
- Cellular bonding live streaming
- 360-degree capability
- Virtual Reality and Augmented Reality capture
- Full colour, RGB LED studio cyclorama



CYCLORAMA AND GREEN SCREEN

- Europe's first backlit, full colour, RGB LED studio cyclorama
- Backlit green screen allows for a more even distribution of colour than conventional options



MULTICAM SETUP

- TV studio standard, with real time vision mixing and editing capabilities



INTERVIEWS & JUNKETS

- Highly polished interview videos including in-house art department
- Experienced hosts of innovative junkets for movies and TV from Channel 4 to Fox's The Walking Dead
- Fully routable in-ear Monitoring for presenters and guests to help direct the show from behind the scenes without interrupting the content.

SOCIAL MEDIA AND CORPORATE LIVES

- Live-streaming from multiple cameras with full vision mixing capabilities
- Ability to incorporate video to and from other sources throughout the world
- Able to live-stream different elements to different social platforms at the same time
- Graphics, titles and clips, as well as reactions and comments added in real-time
- Cellular bonding for industry-leading quality





SCRIPTED VIDEO

- Bafta-nominated writing and script editing
- In-house Art Department
- Separate workspace for costume, make-up, production
- Immediate playback of rushes to aid decision-making



PHOTOSHOOTS & TOP-DOWN SHOOTS

- Highly flexible, built-in lighting rig
- Ceiling-mounted LED cloud soft light designed for product shoots
- Extensive social expertise for platform-specific photography
- DSLR mirroring to green room monitors for easy client feedback process



PODCASTS

- Broadcast-quality audio, pre-recorded or live streamed
- Multi-camera set up for vodcasts
- Specialised podcast table
- Full talkback capabilities and audio processing from dedicated mixing desk
- Full mixdown of final product and individual ISO tracks for further editing
- Adaptable studio space for supporting materials/social content
- Ability to easily bring in guests via a weblink / Zoom to join the conversation seamlessly. We can even add visuals to help keep the conversation & energy flowing.



360 VIDEO & AUDIO

- Speciality 360 camera for video and imagery
- 360 audio design capability
- For podcast, vodcasts or for more immersive and innovative social content and videos



THE CONTROL ROOM

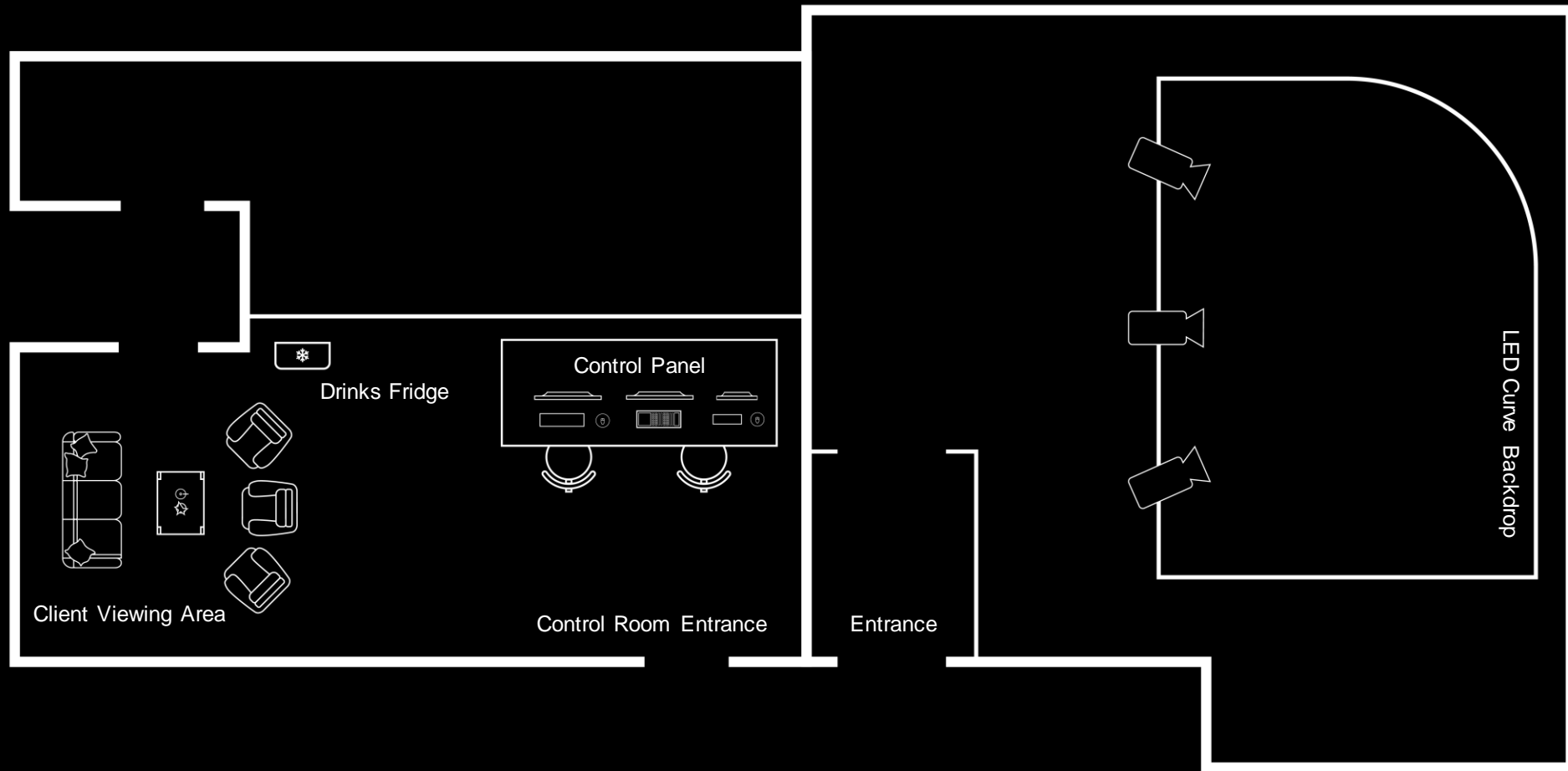
- 4K (UHD) with 16 channels of audio
- 75" 4k Television, as well as broadcast monitor and waveforms
- Ability to digitally save lighting and audio setups allowing consistency across sessions, as well as easy and quick setup, which means more efficient shooting time
- Fully integrated comms between control room, studio and remote contributors
- Full digital signal routing sends video from any source (cameras, graphics or internet streams) to any screen recorder or monitor in the control room, studio or green room
- Ability to record each camera isolated as well as a live program mix. Or shoot live and have an Edit Decision List logged for easier tweaks / edits after the show.



CLIENT VIEWING AREA

- 49' HD TV linked to individual cameras or live output
- Comfortable seating
- Well-stocked drinks fridge
- Proximity to control room for instant feedback
- Ability for clients to attend both in person, virtually or a combination.
- With our Integrated comms system, we can route the show to whoever needs to see it as it happens, allowing them to be part of the feedback.

THE FLOORPLAN



WHO WE
WORK
WITH



THE TEAM



DAVID SCHNEIDER:

Actor, writer, director and founder of That Lot with over half a million followers on social media. His most recent film was the multi-award-winning *The Death Of Stalin* which he co-wrote. He recently directed new comedy *Avenue 5* for HBO and the team behind *Veep*.



BEN FORDER:

Executive Director & Head of Video, Ben has been the driving force behind videos for brands including the BBC, Pepsi, Disney and Warner Brothers. This is the fourth and best studio he's designed and built.



STUART DUFFY:

Production Manager and audio expert, Stuart organises and oversees all aspects of production. He has worked across a wide range of projects for clients including HSBC, Shell, Channel 4 and Ent One films. This is the second and best studio he's designed and built.

**THAT LOT
IS PART
OF WEBER
SHANDWICK**





GET IN TOUCH

All costs are available on request,
either contact your account
manager or send us an email.

VISIT US

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